



**YELLOWBAG** >>

Planet Action Now



# OUR PLANET NEEDS US TO ACT. NOW!

Start with us by  
eliminating plastic bags,  
one cloth bag at a time.



## Planet

Our mission is to bring positive, planet friendly change through our strong and sturdy cotton bags. We truly understand that even the best of naturally grown fiber leaves an impact on Earth. With that understanding, we try to strike a balance between the intended end use of the product and the eco-friendliness of the fabric.

## People

We help women gain financial independence through dignified work opportunities. These women have hand-stitched an impressive 1 million bags till date – and effectively replaced 50 million single-use plastic bags.

## Purpose

We strive to create a holistic, sustainable, and impactful business which pushes people to act for the planet. We ensure that each and every stakeholder gets paid fairly, our cotton is sourced ethically, our business practices are transparent, and our values are always held up.



# GARMENT PROTECTOR

Protect Earth while you protect your garments. Our garment protector bags are perfect for dress materials, fabric pieces, Kurtas, dupattas, tshirts and stoles.





Soft, non-abrative,  
and breathable pouches  
which can be closed with  
a fastener of your choice.



Easy to carry and reusable  
as many times as required.

# WEDDING THAMBOOLAM

Inspire your wedding guests with Earth-friendly gift bags. Our skilled team at Yellowbag can also customise the bags according to your wedding theme and design aesthetic.





Be it sarees, jewellery, vessels, fruits, or essentials, we can produce a wide range of sizes and dimensions.



With our reusable gift bags, your guests will remember your special day for a long time.

# FASHION BAGS

Sustainable is smart, sustainable is stylish. Our Fashion bags are an added touch of cool to your boutique, thriftstore, designer store, slow fashion, and lifestyle stores.





Unlike paper bags and plastic bags, our takeaway cloth bags are sturdy, secure, and reusable innumerable times.



Charm your conscious customers with thoughtful cloth bags, tailor-made for your business requirements.



# PROMOTIONAL BAGS

You make a bold statement for your brand -  
We make bags that are perfect for marketing,  
exhibitions, events, shows, and conferences.





Cloth bags tend to stay longer and closer to a person, increasing your brand's recall value.



Unlike most promotional merchandise, cloth bags are more trendy, have high utility, and high reuse value.

# CORPORATE GIFTS

As a corporate, you have immense power to influence sustainability. Choose YellowBag as your corporate gifting partner to provide branded, eco-friendly, professional, and reusable handbags.





Multi-utility bags great for carrying lunchboxes, snacks, accessories, stationery.



Comfortable handles, cross-stitched for durability.



  
Our Next Generation Also Needs  
Air, Water & Land for Their Survival.  
Let Us Be Mindful.

“Your decision to use cloth bags will inspire many people to act for the planet. Let us amplify it together. Let us create a community of people acting for the planet.”

**- Krishnan Subramanian, Co-Founder**



# Get in touch

We're always looking for like-minded, enthusiastic personalities to collaborate with.

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